

ERNEST A. BARBEAU
RADIO STATION CONSULTANT
84 FURMAN STREET
SCHENECTADY 4, NEW YORK

October 6, 1947

Mr. Frank L. York
General Manager
The Troy Record Company
Troy
New York

Dear Frank:

On my way home today I thought of several other potential call-letter combinations suggestive of your publication and location city of Troy. I also had opportunity to check against the 1947 Broadcasting Year Book the various combinations we wrote down this morning. Most of them are already assigned and a few are open. Here is the list as I remember it:

W R E N	assigned to Lawrence, Kan.
W R E C	" " Memphis, Tenn.
W R O K	" " Rockford, Ill.
W O R K	" " York, Pa.
W T R C	" " Elkhart, Ind.

These are the only ones I could recall aside from W F L Y and W Y R K. Neither of these combinations is assigned. That does not mean they are available, of course, since it is likely assignments may have been made since the 1947 Year Book was published. They are open as far as we know and Mr. Levett can probably develop the information for you.

Here is a new list I have thought of as promising possibilities:

W R C T	(suggests "Record Company - Troy)
W R T C	(" "Record-Times Company)
W R T T	(" "Record-Times, Troy)
W T R T	(" "Times-Record, Troy)
W R O Y	(I believe that was on our list)
W T R O	(ditte ditte)

I personally like the first three in exactly the order listed. All three definitely associate your newspaper with the station. I hope this reaches you before you write Mr. Levett as you may wish to include them in your list.

Very sincerely,

Ernie
Ernest A. Barbeau
Radio Consultant

EAB/MW